

## Knoxville Hospital & Clinics Selects ZixCorp for All of Its Email Security Needs

*ZixCorp Email Encryption Services and ZixOne offer easy-to-use solutions while meeting regulatory standards*

**KNOXVILLE, Iowa, and DALLAS — April 14, 2015 — [Zix Corporation](#)** (ZixCorp), (Nasdaq: ZIXI), a leader in email data protection, announces that Knoxville Hospital & Clinics has selected ZixCorp to provide secure email communications through its ZixCorp Email Encryption Services and ZixOne Bring-Your-Own-Device (BYOD) solution. By using ZixCorp's email data protection suite, Knoxville Hospital & Clinics grants employees secure email access within the hospital and on-the-go, while meeting regulatory obligations and protecting patient privacy.

While Knoxville Hospital & Clinics first signed on as a Zix Email Encryption Services customer, it wasn't long after that it chose ZixOne to replace its former MaaS360 mobile device management (MDM) solution. With the ZixOne solution, if a Knoxville employee loses his or her phone, an administrator can simply disable corporate email access on that specific device. Because corporate data does not reside on the device, Knoxville Hospital & Clinics does not need to worry about sensitive data falling into the wrong hands, and employees need not be concerned about the loss of personal data through remote wiping.

"The switch to ZixOne made sense to our doctors, nurses and IT administrators," said Thom Richards, regional CIO for Knoxville Hospital & Clinics. "With our previous MDM solution, if an employee's phone were lost, administrators would be required to wipe all data from the device — both work and personal. This frustrated our employees and, at times, they would even delay informing us of their lost devices — in the off chance they would find them — so they could avoid an unnecessary remote wipe. Now, the problem has been solved."

With ZixCorp Email Encryption Solutions, Knoxville Hospital & Clinics experiences the benefits of the Zix Encryption Network (ZEN). With over 11,500 companies and growing, senders and receivers in the network can rest assured knowing that their communication is 100 percent secure and as easy-to-use as if they were using conventional email. Zix Encryption is ideal for the healthcare industry where there is frequent communication between affiliated hospitals, insurers and healthcare providers.



“Adopting Zix Email Encryption was a no-brainer,” said Richards. “We’re able to seamlessly communicate with our partners and other affiliated hospitals because chances are, they’re in the network too.”

ZixCorp solutions are used by one in every five U.S. hospitals and more than 30 Blue Cross Blue Shield organizations. Through its policy-based email filters, Zix mitigates the risks of sending sensitive information unencrypted.

“Knoxville Hospital & Clinics sets a great example of an organization realizing the power of the Zix Encryption Network,” said [Rick Spurr](#), ZixCorp’s chief executive officer. “Organizations in the healthcare and other regulated industries face an even greater burden when implementing email security and BYOD strategies. Through our Zix Email Encryption Services and ZixOne solutions, we’re committed to providing effective security solutions that are easy-to-use, don’t inhibit day-to-day workflow and are regulatory-compliant. We appreciate Knoxville Hospital & Clinics for trusting ZixCorp with its most sensitive information.”

#### **About Knoxville Hospital & Clinics**

Knoxville Hospital & Clinics, a Critical Access Hospital serving Marion County and the surrounding area, is dedicated to providing personal, progressive quality health care with compassion. For more information regarding this release and other happenings at Knoxville Hospital & Clinics, call the public relations office at (641) 842-1418 or visit [www.knoxvillehospital.org](http://www.knoxvillehospital.org).

#### **About Zix Corporation**

ZixCorp is a leader in email data protection. ZixCorp offers industry-leading email encryption, a unique email DLP solution and an innovative email BYOD solution to meet your company’s data protection and compliance needs. ZixCorp is trusted by the nation’s most influential institutions in healthcare, finance and government for easy to use secure email solutions. ZixCorp is publicly traded on the Nasdaq Global Market under the symbol ZIXI, and its headquarters are in Dallas, Texas. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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