

Former Blackhat Kevin Mitnick and ZixCorp to Demonstrate Email Hack

Exercise reveals the ease of email interception and the need for email encryption

DALLAS — June 3, 2015 — [Zix Corporation](#) (ZixCorp), (NASDAQ: ZIXI), brings awareness to the insecurity of email by showcasing [an email hack](#) by former blackhat and world famous hacker Kevin Mitnick. During the recording, Mitnick will demonstrate one method used by hackers to intercept email and steal valuable company or personal data, leveraging resources available for just a few hundred dollars.

“Hackers want to get access to email. They can intercept your email all the time, and you’re clueless,” said Mitnick. “The only way to protect your communications is encryption.”

“Recent email breaches have been high-profile, state-sponsored hacks on large companies, such as Sony, so the majority of businesses may not view their companies as potential targets,” said [Rick Spurr](#), CEO of ZixCorp. “The reality is that unencrypted email remains vulnerable, even from unsophisticated hackers who can benefit from identity theft and other misuse. And, if your email is breached, you may never know. In working with Kevin Mitnick, our goal is to further educate the business community and demonstrate just how easy and inexpensive it is to intercept sensitive emails.”

The on-demand recording will be offered in a two-part series, beginning June 17, 2015, with a unique view into a fiber email hack. The second recording, available June 24, 2015, offers an exclusive interview with Kevin Mitnick, discussing his blackhat past, lessons learned and the vulnerability of email. To register for the two-part series, visit <http://go.zixcorp.com/MitnickOnDemand.html>.

The importance of easy to use email encryption is also discussed in the series. “Typically security experts will use PGP. The problem is adoption,” said Mitnick. “It’s such a hardship to configure. Security experts use it when they have to, but it’s not the norm. It’s the exception, because it’s such a hassle.”

“We have consistently invested in ease of use architecture and features for email encryption, knowing that it’s key to broad-based adoption,” said Spurr. “But when you have a former hacker of such esteem as Kevin Mitnick discussing ease of use, it adds a level of credibility that demands attention, especially if businesses are truly going to protect email and its sensitive contents.”



About Zix Corporation

ZixCorp is a leader in email data protection. ZixCorp offers industry-leading email encryption, a unique email DLP solution and an innovative email BYOD solution to meet your company's data protection and compliance needs. ZixCorp is trusted by the nation's most influential institutions in healthcare, finance and government for easy to use secure email solutions. ZixCorp is publicly traded on the Nasdaq Global Market under the symbol ZIXI, and its headquarters are in Dallas, Texas. For more information, visit www.zixcorp.com.

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