

Zix Corporation Appoints Vice President of Product Management & Strategy

Former McAfee Vice President fills role with 20 years of email security experience and a history of delivering growth

DALLAS — Apr. 20, 2016 — [Zix Corporation](#) (ZixCorp), (Nasdaq: ZIXI), a leader in email data protection, announced that Kelly Haggerty was appointed the company's new Vice President of Product Management & Strategy. Mr. Haggerty has developed a 20-year career of growing software as a service (SaaS) security companies through his product leadership and strategic guidance.

"Kelly is an exceptional fit for ZixCorp. His experience in security, knowledge of the email security landscape, and history of contributions that led to significant company growth will be valuable as we plan and execute ZixCorp's long-term growth and profitability objectives," said [David Wagner](#), Chief Executive Officer of ZixCorp.

Mr. Haggerty's career includes leading product management for nine years at McAfee (now Intel Security). From 2010 to 2014, he served as McAfee's Vice President of Product Management for the Security Management Business, where products under his unit experienced significant growth. From 2008 to 2010, Mr. Haggerty was McAfee's Vice President of Product Management for the SaaS Business Unit, contributing to 50 percent growth in the customer base during his tenure.

Mr. Haggerty most recently served as Chief Product Officer of IID, a SaaS security company, beginning in 2014. He was also Senior Vice President of Product Management for SurfControl (acquired by Websense) from 2000 to 2004, where his strategy expanded product lines that led to revenue growth from \$7 million to more than \$100 million in less than four years.

"ZixCorp's advantages rest in its leading solutions, strong executive team and healthy company culture," said Haggerty. "I'm excited to join a team that is dedicated to building on its position as the leader in email encryption, and I look forward to making an immediate and lasting impact on the executive team."

About Zix Corporation

ZixCorp is a leader in email data protection. ZixCorp offers industry-leading email encryption, a unique email DLP solution and an innovative email BYOD solution to meet your company's data protection and compliance needs. ZixCorp is trusted by the nation's most influential institutions in healthcare, finance and government for easy to use secure email solutions. ZixCorp is publicly traded on the Nasdaq



Global Market under the symbol ZIXI, and its headquarters are in Dallas, Texas. For more information, visit www.zixcorp.com.

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ZixCorp Contacts

Investor Relations
Todd Kehrlı or Jim Byers
(323) 468-2300
zixi@mk-group.com

Public Relations
Taylor Stansbury Johnson
(214) 370-2134
tjohnson@zixcorp.com